

MAMTA JAIN VALDERRAMA
AUTHOR · SPEAKER · ENTREPRENEUR

Social Media and College Campus Interns

Mamta Jain (MJ) Valderrama, is a Los Angeles-based author, speaker, and entrepreneur. Her novel, *A Girl In Traffick*, is a coming-of-age story about family, survival, life, loss, and organ trafficking.

MJ seeks undergraduate interns to grow and manage her social media accounts. She is also seeking interns to act as a campus liaisons. The interns can do one of the two roles, but ideal candidates will take on both responsibilities.

Social Media Growth Expert

MJ is active on FB, Twitter, Instagram, and LinkedIn. She is seeking someone to help grow her viewership and presence on these platforms, and others where she is not currently active.



Responsibilities:

- focus on MJ's target audience(s) and identify new target markets
- grow online presence across various social media platforms
- demonstrate impact of social media growth on book sales

Campus Liaison

A Girl In Traffick is ripe with content that appeals to a college audience - ethics, social justice, third world development, female empowerment, and more. MJ is seeking clubs, organizations, and events where she can speak about her book.

Responsibilities:

- Identify speaking opportunities by networking with with student groups, professors, and campus administrators
- build awareness and excitement for *A Girl In Traffick* at college campuses

Qualifications:

- current undergrad
- go-getter and a natural at networking with students, professors, administrators
- this role is not for the shy and introverted!
- highly organized, self-driven, and self-motivated
- must currently have an excellent personal presence on social media that MJ can verify
- responsive via email, text, and phone

Time Commitment:

- 5-10 hours/week

What MJ will provide to you:

- documentation and whatever you might need to submit the internship for class credit
- mentorship throughout the project
- access to MJ's large network of professionals across industries
- invite you to join MJ at meetings and speaking presentations that fall within the project timeline and are close to where you live. Attendance is not required but optional if the intern would like to attend.
- a complimentary copy of A Girl In Traffick

Interested candidates should submit a resume, a brief personal statement with their interest, and links to their social media platforms to mamta@mamtajainvalderrama.com.

www.mamtajainvalderrama.com

<http://amzn.to/2jHTNYx>

