

## Bios for Mamta Jain Valderrama

### 2-line bio:

Writer, mom, and entrepreneur, Mamta Jain Valderrama, debuts *A Girl In Traffick*. Order on [Amazon](#) or [www.mamtajainvalderrama.com](http://www.mamtajainvalderrama.com).

### Short Bio:

Writer and entrepreneur, Mamta Jain Valderrama, debuts *A Girl In Traffick* after she wrote an award-winning business plan on medical tourism in 2009. She holds a journalism degree from George Washington University and an MBA from University of Southern California. Order today on [Amazon](#) or [www.mamtajainvalderrama.com](http://www.mamtajainvalderrama.com) or [mamta@mamtajainvalderrama.com](mailto:mamta@mamtajainvalderrama.com).

### Medium Bio:

Mamta Jain Valderrama was inspired to write about organ trafficking after working for the second largest kidney care company in the United States. *A Girl in Traffick* is a coming of age story about Juhi Gupta, a poor village girl whose father's kidney is stolen.

Valderrama holds a journalism degree from George Washington University. She worked as a reporter and went on to receive an MBA from the University of Southern California, where she wrote an award-winning business plan on medical tourism. She resides in Los Angeles with her husband and daughter. Learn more on [Amazon](#) or [www.mamtajainvalderrama.com](http://www.mamtajainvalderrama.com) or [mamta@mamtajainvalderrama.com](mailto:mamta@mamtajainvalderrama.com).

### Long Bio:

Mamta Jain Valderrama (aka MJ) is a writer and entrepreneur who is attracted to social justice issues. She describes herself as a during-naptime entrepreneur as she navigates her new world as a full-time stay-at-home, working mom.

MJ left her corporate job in 2014 to write full-time. She finished writing *A Girl In Traffick* (Available on [Amazon](#) or [www.mamtajainvalderrama.com](http://www.mamtajainvalderrama.com) or [mamta@mamtajainvalderrama.com](mailto:mamta@mamtajainvalderrama.com)) eighteen months later when she was six months pregnant. "Parts of my book are very dark," Valderrama said. "On some days, I had to muster the confidence to face my own story. The dichotomy between my joy about becoming a mother and the raw truth in my manuscript was difficult to manage at times."

As a self-described Type A personality, MJ set deadlines to propel her book forward. Prior to her daughter's birth, Valderrama pulled all-nighters to finish two rounds of book edits. "I had to finish as much as I could before my daughter was born," she said. Even after her daughter's birth, Valderrama worked between night-time feedings. She said, "2 AM to 5 AM was the only quiet time I could find."

Valderrama is no stranger to the entrepreneurial lifestyle. Her parents started a direct marketing company in Orange County, California when Valderrama was in grade school. "My mom took care of my siblings and I during the day, and worked in the family business at night. It was normal to me," Valderrama explained.

The decision to leave her job and write full-time was momentous for MJ. "I was in my mid-thirties and for the first time, I was living the intersection between joy, skill, and passion. I have never been more comfortable in my own skin," Valderrama said.

Valderrama worked in operations and strategy for the second largest kidney care company in the United States where she directly interacted with kidney failure patients. "It was impossible to not feel for those patients," MJ said. Valderrama's own brother-in-law was diagnosed with kidney failure several years ago. *A Girl In Traffick* is dedicated to him.

She initially learned about organ trafficking while writing an award-winning business plan on medical tourism. Much of her research took her to stories in her parents' native country, India, where Valderrama has visited several times and most of her extended family still resides. All of a sudden, the issue of organ trafficking felt even more personal.

"I was interacting with people who needed kidney transplants. I was also reading about stolen kidneys from people who look like me and my family on the other side of the world," Valderrama said. "I had no choice but to write about it."

When most people think about human trafficking, they think of sex trafficking," Valderrama said. "My goal is to shine a spotlight on organ trafficking and discredit the notion that it's a myth. Unfortunately, it's real and it happens every day. I hope *A Girl In Traffick* will educate and entertain my readers."

MJ's next projects include a novel and a children's book about ethical chocolate. "More than 70% of the world's chocolate is grown with child and slave labor," she said. "Many people don't know that but when they learn it, they want to do something about it."

In addition to her next writing projects, MJ is creating a new type of baby mat for both indoor and outdoor use. "The challenge of a completely new project in a different industry is exciting!" she said.

Valderrama has a bachelor's degree in journalism from the George Washington University and an MBA from the University of Southern California. She resides in Los Angeles with her husband and daughter. Learn more at [www.mamtajainvalderrama.com](http://www.mamtajainvalderrama.com).

## **Speaker Introduction:**

Mamta Jain Valderrama is a writer, a mom, and a during-naptime entrepreneur. Her focus is on social justice issues such as organ trafficking. Also known as “MJ”, Valderrama quit her full-time corporate healthcare job to write full-time in 2014. Eighteen months later and six months pregnant, MJ finished writing *A Girl In Traffick*, her seminal debut novel, which is now available on Amazon. She was inspired after working at the second largest kidney care company in the United States and witnessing first-hand the suffering of kidney failure patients. Rewind to a few years earlier when she was in business school at the University of Southern California where she wrote an award-winning business plan about medical tourism. During her research, she learned about the black market for kidneys and found herself reading story after story about poor people who were duped into selling their kidneys. It really hit home when most of those stories came from her parents’ native country, India. MJ has traveled extensively throughout India and the vivid descriptions in her book are first-hand accounts. When MJ left her corporate job in her mid-thirties to become a full-time author, it was the first time she discovered the intersection of joy, skill, passion, and opportunity. And she’s never looked back. In addition to an MBA, MJ holds a bachelor’s degree in journalism from the George Washington University. Her next projects include a novel and a children’s book about ethical chocolate. Additionally, in the spirit of continuous learning, she is pivoting from writing to develop a new type of baby blanket for indoor and outdoor use. MJ resides in Los Angeles with her husband and daughter. Let’s give a warm welcome to Mamta Jain Valderrama. (pronounced Mum-tuh Jane Voll-de-rom-a).

## **5 Fun Facts You Didn’t Know About Me:**

1. When I left my corporate job to write full-time, it was the first time I experienced the intersection between joy, skill, passion, and opportunity. I’ve never looked back.
2. I am an ethical chocolate expert and I have a collection of several dozen chocolate bar wrappers from around the world.
3. I gave free hugs at Venice Beach in Los Angeles for over one hour. You can watch the YouTube video [here](#).
4. I wrote the Cupcake Quality Indicator (CQI)—a MS-Excel-based dynamic worksheet with five metrics to measure the quality of a cupcake. The worksheet even has weighted averages for each category. I enjoy hosting my friends on cupcake “scavenger hunts” around Los Angeles. I pay for everything and I chauffeur (which is a HUGE bonus in LA), and my only “ask” is that my friends complete my worksheet at each cupcake stop.
5. I have an identical twin sister, Samta. Samta and I are mirror images—the rarest kind of identical twins, which makes us the rarest kind of twins overall. While I am right-handed, Samta is left-handed. I part my hair on the left, and Samta on the right. In case you’re wondering, yes the sixth-sense twin connection is real.